



Make a WISH from the world's tallest tower and one of the spiritual sites in Tokyo...

## “WISH RIBBON” appears on TOKYO SKYTREE’S TEMBO DECK!!

Opening the Door to the Future So That WISHES Can Come True!

TOBU TOWER SKYTREE CO., LTD.

At TOKYO SKYTREE, operated by TOBU TOWER SKYTREE CO., LTD. (Headquarters: Sumida Ward, Tokyo), a monument by the name of “WISH RIBBON” is placed on the TEMBO DECK, located at 350 meters. This monument was created in response to the current situation of COVID-19 with the strong belief that everyone will overcome this obstacle, and with hopes that it will make everyone hopeful. Guests are given the opportunity to write their own wishes on the ribbon and tie it to the monument.

“WISH RIBBON” is styled with a number “1” with a reference to guests’ “one” wish as well as a reference to TOKYO SKYTREE being the world’s number one tallest freestanding broadcasting tower. The colorful ribbons, each with a wish on them, surround the monument. The monument is sloped towards the sky so that the wish can be heard from TOKYO SKYTREE.

TOKYO SKYTREE, the world’s tallest tower and one of Tokyo’s spiritual spots (Please see references of the last page), hopes to be a place where guests can open the door to their futures, all while hoping that those wishes will be fulfilled.



△ A monument “WISH RIBBON” located on the TEMBO DECK at the 350meters high”

## About a monument “W1SH RIBBON”

The “W1SH RIBBON” monument was created with the strong belief that everyone will overcome this obstacle, and with hopes that it will make everyone hopeful. This “W1SH RIBBON” monument is placed on the TEMBO DECK of TOKYO SKYTREE, the world’s tallest tower and one of Tokyo’s spiritual spots.

Guests are given the opportunity to purchase a ribbon from a toy capsule machine, write their wish on the ribbon, and tie it on the monument. Part of the proceeds will be donated to the non-profit organization Peace Winds Japan for the use of medical support. When the ribbons are full on its monuments, the ribbons with everyone’s wishes will be sent to Kashima Shrine in Kashima, Ibaraki as it aligns in the same ley line.

“W1SH RIBBON” is styled with a number one with a reference to guests’ “one” wish as well as a reference to TOKYO SKYTREE being the world’s number one tallest freestanding broadcasting tower.

The colorful ribbons, each with a wish on them, surround the monument. The monument is sloped towards the sky so that the wish can be heard from TOKYO SKYTREE.

Installation Date: Friday September 25, 2020

Location: TOKYO SKYTREE TEMBO DECK Floor 350

### How to Participate

- ① Purchase a ribbon from the toy capsule machine next to the “W1SH RIBBON” monument.  
Capsule includes a ribbon and badge 500 Yen (With Tax)  
Capsules are available to purchase from Monday, October 5<sup>th</sup>.  
The color of the ribbon is random and may not be selected.
- ② Write a wish on the ribbon and tie it to the “W1SH RIBBON” monument  
The badge may be taken home as a souvenir.  
The souvenir may change from a badge to another item at any given time.



△ “W1SH RIBBON” monument



△ “W1SH RIBBON” and Badge

Fifth and Sixth Grade Elementary School students at Narihira Elementary School, located in the Sumida Ward, were selected to write their wishes on the ribbons before the installation of the monument on Friday, September 25<sup>th</sup>.



△ Narihira Elementary School Students Showing Their Wishes



<Reference>

■Non-Profit Organization: Peace Winds Japan

Peace Winds Japan is a non-governmental organization that provides emergency humanitarian assistance and disaster relief activities, aiming to safeguard people's lives and ensure that basic human needs are met as well as reconstructing and providing developmental assistance. Peace Winds Japan has operated in 33 countries, including operating a flying medical search team that aids in times of natural disasters as well as putting power in to solving social problems.



△Logo of the Non-Profit Organization Peace Winds Japan

Peace Winds Japan also does work in revitalizing cities and also aims for a zero-kill rate at animal shelters and promotes the rescuing and adopting of animals.

Starting from January 2020, Peace Winds Japan has commenced emergency relief in response to COVID-19 by sending medical supplies to over 1,500 medical and welfare facilities in Japan and abroad. Special attention and donations were given to smaller clinics as they are less likely to get assistance from the government. Peace Winds Japan continues to support the medical field.

Website: <https://peace-winds.org>

■As a spiritual Spot

TOKYO SKYTREE, Mount Fuji, Meiji Shrine, Imperial Palace (formerly Edo Castle), and Kashima Shrine (located in Kashima, Ibaraki) align on the same ley line (an imaginary line between places believed to have special powers), which is said to have positive energy.

After the event is over, the ribbons with everyone's wishes will be put away at Kashima Shrine in Kashima, Ibaraki as it is the starting point of the ley line.



## Kashima Shrine

Kashima Shrine, established in the first year of Emperor Jimmu around 660 BC recorded in the ancient Fudoki of Hitachi province, is a shrine that is rich with history. It is the head shrine of approximately 600 Kashima Shrines across Japan and during the Heian period, it was worshipped as the guardian deity of the country. From the Middle Ages to the early modern period, Minamoto no Yoritomo, Ieyasu Tokugawa, and other Shoguns heavily worshipped the shrine. The deity is the Shinto Kami Takemikazuchi-no-Okami and has been deeply worshipped from ancient times.



△Kashima Shrine [Photo Credits/Kashima Shrine]

■A Word from Kashima Shrine

So that peace come to those who participate in the "WISH RIBBON" event, and to those with a positive outlook regarding COVID-19, we at Kashima Shrine, "The Palace of the Rising Sun" and "The Start of the Journey and Guardian," will pray on behalf of the deity Takemikazuchi-no-Okami and hope that your wishes will come true.